

MyWriterMaster

Freelance Academic Writing



MyWritingMaster

Expert Qualification Test Marketing

We are glad to offer you this EQT to test your subject matter depth and word doc formatting skills before taking you in our freelance expert writing team.

You will be judged on these aspects

- 1. Plagiarism and referencing:** Plagiarism (Copy pasting from external sources) is a strict offense and will result in cancellation of your solution straight away. Please note that all the assignments undergo a plagiarism test using Turnitin software and a content review from our expert reviewers before sending it to the client.
- 2. 8 word doc formatting.**
- 3. Relevant content:** The solution should be to the point and as per the questions asked.
- 4. Written English language:** Your solution should have correct grammar and sentence formation etc.
- 5. Commitment to word limits and deadline.**

*If you have any doubts regarding the above 4 points please refer
<http://mywritingmaster.in/writing-methodology/>*

Start

Topic: A report on Apple marketing strategy

Word limit : 600

Referencing : Harvard

Times new roman, 12 font, double spacing

You are a marketing consultant to Apple iMac laptop. Given the changes in the market and the Apple strategy, advise the company on the following topics:

1. Examine the consumer decision making process for the purchase of an Apple iMac laptop. Show the stages of the process and explain how Apple can influence that process.
2. Examine attitudes to Apple iMac laptop and how they are affected by lifestyle and personality. Show how the understanding of such attitudes can enhance the marketing of Apple iMac laptop.

End
