

MyWriterMaster

Freelance Academic Writing



MyWritingMaster

Expert Qualification Test Marketing

We are glad to offer you this EQT to test your subject matter depth and formatting skills before taking you in our freelance expert writing team.

You will be judged on these aspects

- 1. Plagiarism (Do not copy):** Plagiarism (Copy pasting from external sources) is a strict offense in foreign universities and results in our client being expelled from the university. Please All the assignments undergo a plagiarism test using Turnitin software and a content review from our expert reviewers before sending it to the client.
- 2. Checklist (see below)**
- 3. Written English language:** Grammar, sentence formation etc.
- 4. Commitment to word limits and deadline.**

Check list (To be checked before sending the solution to us) (use links to learn)

- (a) Cover Page. (<http://www.youtube.com/watch?v=kVIzXCaeQug>)
 - (b) Automatic table of Contents (<http://www.youtube.com/watch?v=gExEfR7wQMs>)
 - (c) Main body of the assignment
 - (d) References (very important, at least 6 needed) (Harvard style ***)
(<http://www.youtube.com/watch?v=Lt11A7ZLPEg>)
 - (e) Border (<http://www.youtube.com/watch?v=jte50aNVElc>)
 - (f) Page number (<http://www.youtube.com/watch?v=ogOt6in5TqA>)
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Test assignment question

Words : 600

Formatting : Times new roman, 12 font, double spacing (<http://www.youtube.com/watch?v=4-ElIz-L5T0>)

You are a marketing consultant to Apple iMac laptop. Given the changes in the market and the Apple strategy, advice the company on the following topics:

- 1. Examine the consumer decision making process for the purchase of an Apple iMac laptop. Show the stages of the process and explain how Apple can influence that process.*
 - 2. Examine attitudes to Apple iMac laptop and how they are affected by lifestyle and personality. Show how the understanding of such attitudes can enhance the marketing of Apple iMac laptop.*
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*** How to INCLUDE DIFFERENT CITATION STYLES IN WORD DOC

There are different styles which should be there in your word document like APA (6th edition), Harvard, MLA, Chicago etc.

If your word doc doesn't have some referencing / citation styles then here is how you can go about it

1. Download "styles.zip" file (see attachment)
2. Unzip it and copy content
3. Go here : my computer/ c drive/ program files/ microsoft offic/bibliography/styles
4. Paste the copied content in this folder
5. Now open word doc, it will have all the necessary options under "references - Style"

-----Save your solution in the following format <your name>_EQT_<subject>.doc
eg: Pooja_EQT_Marketing.doc-----

All the best
Thank you